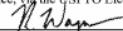


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor:	SHOHAM et al.	Examiner:	John W. Van Bramer
Application No.:	09/339,325	Art Unit:	3622
Filed:	June 23, 1999	Docket No.:	ARIKP032
Title:	UNIVERSAL ON-LINE TRADING MARKET DESIGN AND DEPLOYMENT SYSTEM		

CERTIFICATE OF TRANSMISSION VIA EFS

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office, via the USPTO Electronic Filing System on: January 15, 2009.

  
Robyn Wagner

**AMENDMENT O**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action mailed October 16, 2008. The following amendments and remarks are respectfully submitted.